* EJ logo for backdrop
* Trojan Head

Anchors

* Loud and comfortable (anchors that are comfortable together too)
* Outgoing
* Sense of humor
* Eye contact
* “natural” – not scripted
* Productive, dependable people
* Classy and clean appearance
	+ No “just rolled out of bed” look
	+ No cleavage or low-cut tops. Covered!

INTERVIEWS:

* No gym or cafeteria
* Practice, practice and practice. More than one “take”
* Different interviewees
* Make sure people are heard as you interview—encourage them to speak ^
* Use relevant props
* Timing—no bell interruptions or background noises
* BE MATURE
* Be funny while being professional
* Interesting topics!!!!!
* Have a good attitude and camera presence
* Be aware of body posture ie tension… include gestures and movement
* Different camera angles
* Need to be a person who wants to be in front of the camera
* Make skits!!!!!!!
* Include ALLLL sports
* Interview outside on non-windy days (effects sound)

Homecoming Broadcast

* Football
* Floats
* Activities/Homecoming week
* Interview Mr. Miller and Band/drumline
* Court
* Sports🡪 schedule (extra-curricular)
* Birthdays🡪 entire week
* Backwards
* Random pictures
* Upcoming events
* Classroom cool stuff (robotics)
* Tips for success (end of broadcast) (Mr. Fowler and senior info)
* VIP staff member
* Staff involvement Mr. Herendeen, Mr. Little (possibly interview about new policy changes and success with it)
* School pride

Summary on homecoming/school pride and have that first

Homecoming activities

Floats, football game, and court, VIP staff member

Interview with Mr. Miller and Band/drumline

Additional sports coverage

Classroom cool stuff

Random pictures

Upcoming events

Backwards

Staff involvement

Tips for success

Birthdays

Quote

Motto and anchor close